
TEMPORARY MOBILE SIGN

Temporary Mobile Sign Permits Require:

- A completed sign permit application form** including name, address and phone number of owner and contractor, estimated project cost, signature, and date. Please provide a description of the mobile sign, installation date, removal date and proposed location.
- An owner's authorization letter** that clearly states that permission granted from the property owner to the business tenant and the mobile sign provider to erect a temporary mobile sign in the proposed area for the proposed duration.
- A plot plan, site plan or survey of the property** indicating the location (*with dimensions*) of the proposed temporary sign in relation to existing structures, municipal streets and intersections, property entrances, and property boundaries.
- Sign Specification drawing** noting the size of the sign(s), whether they are mobile or sandwich, the length of time the sign will be erected and the display design.

Permits are completed in the order that they are received and take approximately 10 business days to process. You will be notified if any questions arise and/or when the permit is issued and available for pick-up.

Once the permit has been issued it's the property owner and/or contractors' responsibility to ensure the work is inspected by a Township Building Official. Temporary Mobile Signs require an "installation inspection" once the sign is installed, and a "completion inspection" once the sign is removed.

You may book an inspection by calling 519-846-9691 ext. 907 or by email at building@centrewellington.ca at least 24 hours prior to requiring the inspection.



The Corporation of the Township of Centre Wellington By-Law No. 2013-004

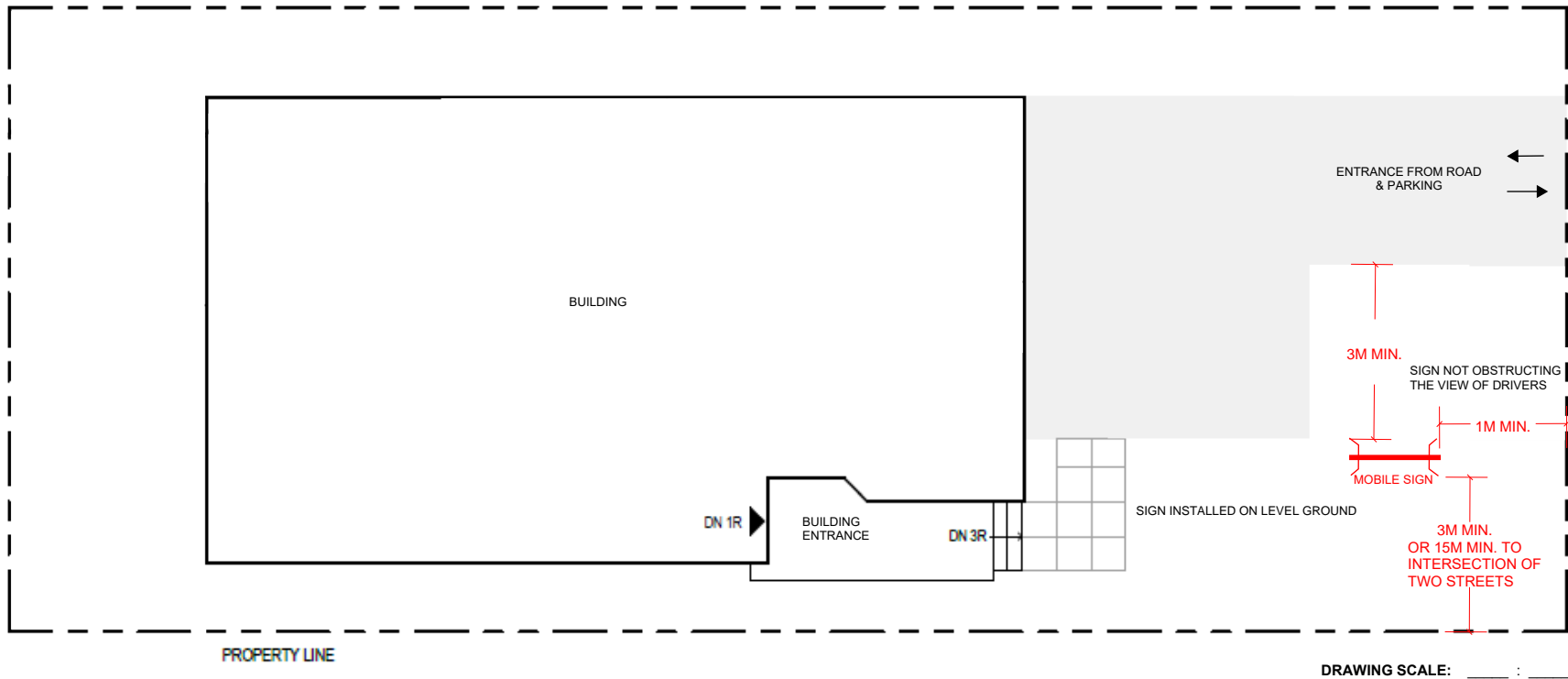
Section: 4.2 Mobile / Portable Signs

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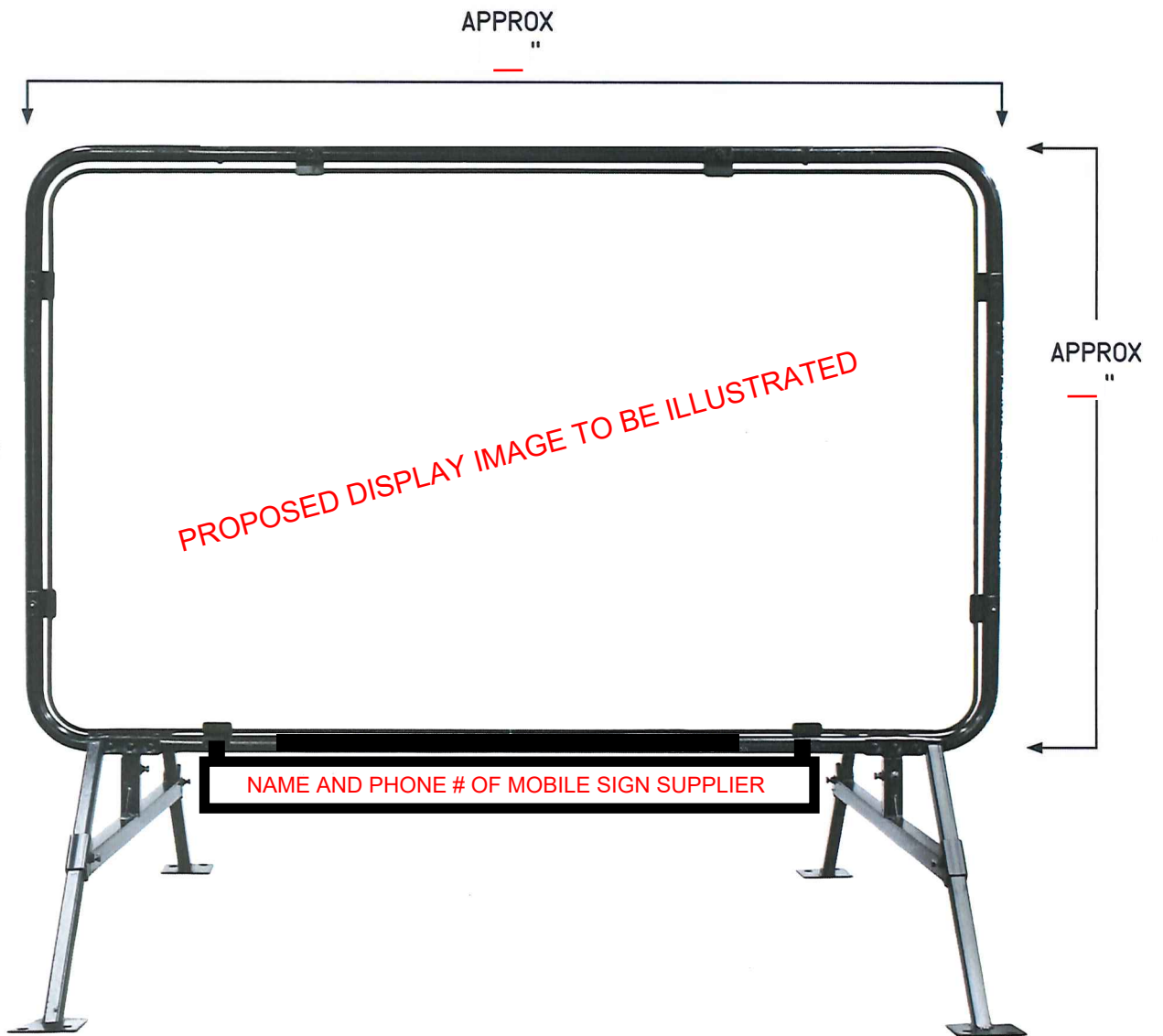
- a) The maximum display period per mobile / portable sign permit shall be thirty (30) days. Notwithstanding the forgoing, the maximum display period to advertise the opening of a new business location may be 90 days.
- b) The minimum elapse period between display periods for mobile / portable signs shall be thirty (30) days.
- c) The maximum number of mobile / portable sign permits issued per property/ lot shall be determined in accordance with the criteria in Section 4.2 (g).
- d) The maximum number of mobile sign display periods per approved mobile sign location in any one calendar year shall be 3.
- e) No mobile / portable sign shall be illuminated or employ any flashing or sequential lighting, Intermittent light source or any mechanical or electronic device to provide or simulate motion.
- f) All permitted mobile / portable signs shall have the name and the phone number of the mobile sign supplier affixed to the mobile/ portable sign.
- g) No mobile / portable sign shall be located or permitted to be located within:
 - a. 1.0 m (3'- 3") of the road allowance / front property line;
 - b. 3.0 m (9'-10") of a side / rear lot line or driveway entrance;
 - c. 45 meters (150'-0") of another mobile / portable sign;
 - d. 15 meters (50'-0") of the intersection of two streets lines or street frontages;
 - e. the former Town of Fergus and Village of Elora Central Business Districts as identified in the Township of Centre Wellington's Official Plan;
 - f. Where it could obstruct the view of any driver of a motor vehicle or obstruct the visibility of any traffic sign or devices or where it could interfere with vehicular traffic so that it could endanger any person; or
 - g. On un-level ground.
- h) Mobile signs that incorporate any or all of the following elements are prohibited:
 - a. letters in excess of 500 mm (21 inches) in height;
 - b. a sign face that exceeds 1.8 meters (6'0") in height, 2.4 meters (8'-0") in width and or 4.4 m² (48 sq ft) in sign face area;
 - c. the use of more than two different coloured letters;
 - d. fluorescent letters; or
 - e. video action, motion or colour change.



Township of Centre Wellington
Planning & Development - Building Division
1 MacDonald Square, Elora, ON NOB 1S0
T: 519-846-9691x907
Email: building@centrewellington.ca



MOBILE SIGN DETAILS
 ADDRESS: 123 McDonald St, Elora
 LOCATION: Facing McDonald St.
 INSTALLATION DATE: November 1, 2023
 REMOVAL DATE: November 30, 2023
 DISPLAY PERIOD: 1/3



Mobile Sign Specification Drawing