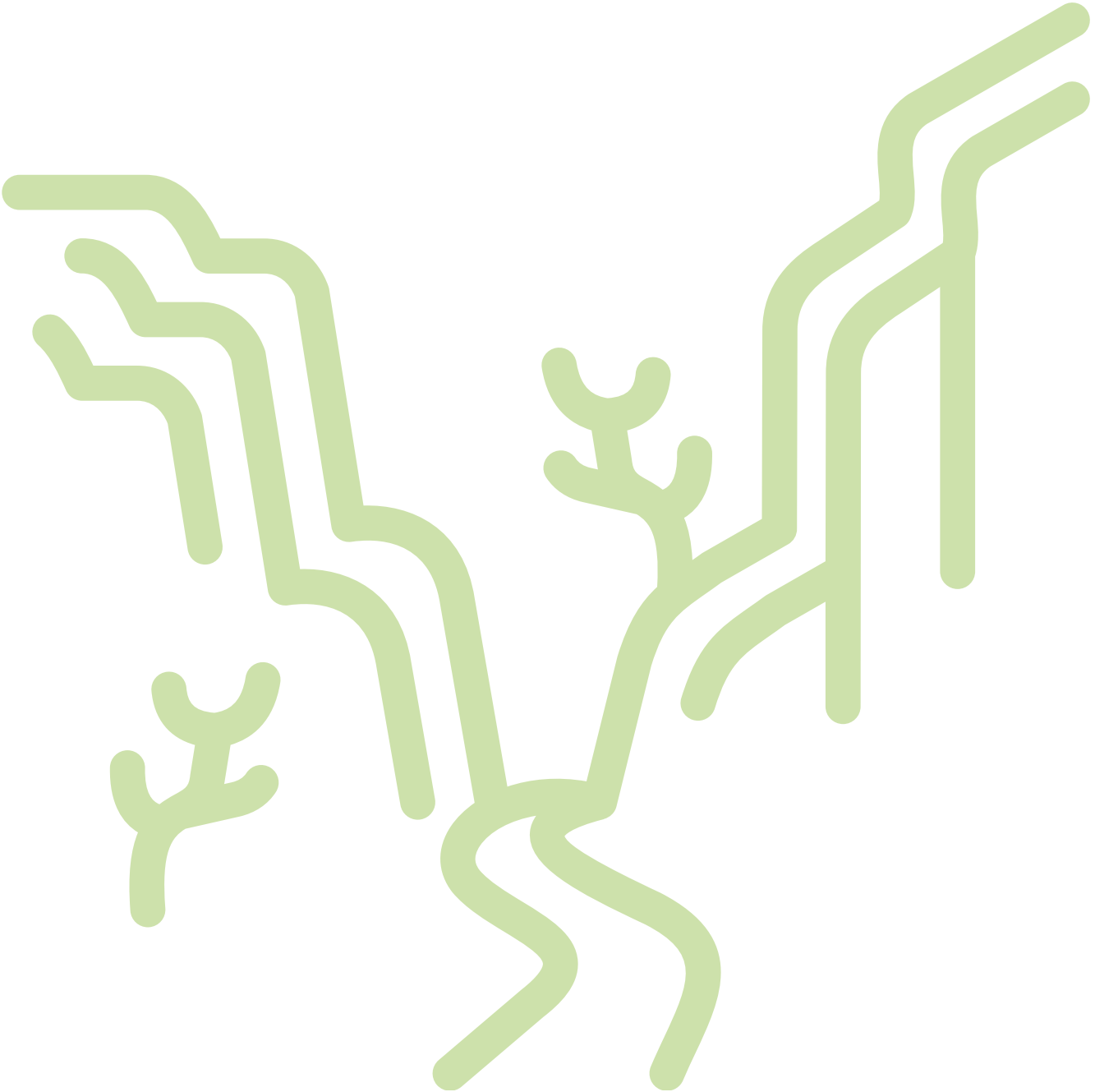


# Centre Wellington Economic Development & Tourism Workshop

October 2024





# General project overview

- Through robust community engagement, this Economic Development and Tourism Strategy will articulate a 20-year vision for Centre Wellington's growth and prosperity, and provide a roadmap for the Municipality to achieve this vision, starting with the next five years.
- The EDTS is meant to serve the best interests of the Centre Wellington community, enhancing its position as a leader in innovative economic development and tourism practices and as a memorable location to live, work, visit, and do business.
- The EDTS will recommend goals and actions that are aligned with community values and seek to enhance the quality of life of residents within the community, and through this, the visitor experience.



# What is economic development?

- Economic development is about improving the economy of a community (a town or city).
- Economic development includes:
  - Attracting new/retaining existing companies or investors
  - Attracting new/retaining existing residents
  - Helping businesses grow and succeed
  - Creating new jobs
  - Building new infrastructure like roads, parks, and community spaces
  - Making the community a better place to live and work



# What is tourism?

- Tourism is about traveling to places for fun, relaxation, or exploring new cultures and experiences.
- Tourism includes:
  - Hotels and places to stay
  - Attractions like parks, museums, and landmarks
  - Restaurants and food
  - Transportation (planes, buses, trains, etc.)
  - Events, festivals, and local experiences



# To discuss

- As a community to live and work in, what are Belwood's greatest strengths, biggest challenges, and what makes you unique?
- When you think of the Belwood you want to live in 20 years from now, what has changed (ex. housing, transit, jobs, education, entertainment, attitude, community vibe, amenities, etc.)?